



PACKAGE DESIGN, BRANDING
& GRAPHIC DESIGN SERVICES

LOGO DESIGN TIERS

SIMPLE: starting at \$600

Our starter package. What you get: simple no frills Brand Identity/Logo Design done in 4 Rounds (including edits) then final design will be selected and final electronic files send to client.

Timeframe: 3-4 weeks. Rounds & Hours: 4 Rounds of design. This will include 2-4 initial first options, then 3 rounds of edits and refinements, and is estimated at 6 full hours of work.

NOTE: *If additional logged hours of time are needed (which are calculated in quarter hours at a time) or the project goes over the allotted rounds of edits (4) or the number of hours (6) than it will default into overage fees of \$120 per hour. You will be notified as such if it is getting close.*

MID TIER: starting at \$800

Our Middle Tier package, built around where your passion lies and showing others that you have put thought and attention into representing your company/business. Best for businesses who typically have been in business for at least 2 to 4 years. What you get: Brand identity, Logo Design done in 6 Rounds (including edits) then final design will be selected and final electronic files send to client.

Timeframe: 4-5 weeks. Rounds & Hours: 6 Rounds of design. This will include 4-6 initial first options, and up to 5 rounds of edits and revisions after logo selection, and is estimated at 8 full hours of work.

NOTE: *If additional logged hours of time are needed (which are calculated in quarter hours at a time) or the project goes over the allotted rounds of edits (5) or the number of hours (8) than it will default into overage fees of \$120 per hour. You will be notified as such if it is getting close.*

UPPER TIER: STARTING AT \$1200

Our highest tier package, Entirely customized to represent yourself in the highest fashion, showing you have put the utmost care and attention into creating and representing your company/business via your brand identity/ logo design. Best for businesses which have been in business for 4+ years. What you get: Brand identity, Logo Design done in 8 Rounds (including edits) then final design will be selected and final electronic files send to client.

Timeframe: 6-8 weeks. Rounds & Hours: 8 Rounds of design. This will include 6-8 initial first options and 7 rounds of refinement, color studies and edits, and is estimated at 12 full hours of work.

NOTE: *If additional logged hours of time are needed (which are calculated in quarter hours at a time) or the project goes over the allotted rounds of edits (4) or the number of hours (12) than it will default into overage fees of \$120 per hour.*

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PACKAGING, BRANDING AND
LABEL DESIGN FOR WINE, FOOD,
AND CANNABIS. PRINT, WEB,
BUSINESS COLLATERAL & MORE